



SIF

**ENABLING
TODAY.
TRANSFORMING
TOMORROW.**

STARTUP INVESTMENT FORUM

MARCH 4 - 6, 2021



HOSTED VIRTUALLY FOR THE FIRST TIME EVER!

**UNDER THE PATRONAGE OF THE MINISTRY OF COMMUNICATIONS AND
INFORMATION TECHNOLOGY (MCIT) SAUDI ARABIA**

We are thrilled to invite you to attend the Startup Investment Forum (SIF) to explore the latest innovative Saudi and international startups, meet investors and get insights on the entrepreneurial ecosystem.

SIF is a three-day exhibition aimed at providing startups and small businesses around the globe the opportunity to expand their businesses to the Saudi market and meet investors. More than 20 international startups are joining from different parts of the world, in addition to 27 innovative Saudi startups, the finalists of the 5th MITEF Saudi Startup Competition.



Community
Jameel



STARTUP INVESTMENT FORUM

MARCH 4 - 6, 2021

VIRTUAL
WORKSHOPS



TIME



TITLE



SPEAKER



Day 1
March 4

3:00 - 8:00 PM

Startups exhibition

4:00 - 5:00 PM

The founder's guide to the galaxy - Startup, invest, impact

**Hattan Ahmed
Abdulrahman AlJiffry
Arwa Shafi
Lama Hakem
Haitham Alhumsy**

5:00 - 6:00 PM

Introduction to user interface (UI) design

Malak Sabahi

6:00 - 8:00 PM

Investment pitching

**Moderated by
Abdulrahman AlJiffry**



Day 2
March 5

3:00 - 8:00 PM

Startups exhibition

4:00 - 5:00 PM

KAUST Smart – The approach of living labs in embracing innovation

Mohammed Abdlalal

5:00 - 6:00 PM

Where do ideas come from?

**Dr. Lama Hakim
& Prof. Bulent**

6:00 - 8:00 PM

Investment pitching

**Moderated by
Abdulrahman AlJiffry**



Day 3
March 6

3:00 - 8:00 PM

Startups exhibition



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PARTNERS

OFFICIAL PATRON



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وتقنية المعلومات
MINISTRY OF COMMUNICATIONS
AND INFORMATION TECHNOLOGY

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Small & Medium Enterprises General Authority

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جامعة الملك عبد الله
للعلوم والتقنية
King Abdullah University of
Science and Technology

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ECOSYSTEM PARTNERS



MIT REAP
SAUDI ARABIA - WESTERN REGION



MAGNITT

33 voices



أوشن إكس
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startup
SCENE



R/O/U/Y/A.
raising standards



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